



clearpool

Press Kit

Contact US

Shelley Eleby

Chief Marketing Officer

seleby@clearpoolgroup.com

212-531-8567

Lindsay Bisson

Marketing Program Manager

lbisson@clearpoolgroup.com

212-531-8517

Jessica Schrader

Content Marketing Manager

jschrader@clearpoolgroup.com

212-531-8573



17 State Street, 38th FL
New York, NY 10004



Technology for the modern market

- **Launched in 2014** and based in New York, Clearpool Group, Inc. is an electronic trading software provider and independent agency broker-dealer
- Clearpool was created to **address** the **inherent opacity** in broker routing
- Brokers use the Clearpool AMS to **customize** algorithms, **analyze** performance, and **collaborate** on best execution protocols with their buy side clients
- Empowers market participants to **achieve better** quality **executions** by delivering advanced electronic trading solutions for an evolving equity market microstructure and competitive landscape
- Clearpool currently **trades more than 2%** of the overall market volume on a daily basis



Founders

Joe and Ray joined forces after Knights acquisition of EdgeTrade in 2008. Together they exponentially grew the Knight Direct business. Recognizing that some existing algorithmic trading technologies had been perverted and used for unintended purposes. In 2014, they partnered with Brian to bring transparency to electronic trading, developing an award winning algorithmic management system (AMS). Clearpool is the culmination of their collective experiences and is a software built on the leading edge of technology. As pioneers in electronic trading technologies, Clearpool is at the forefront of algorithmic trading innovation for the equities market.



Joseph Wald
Chief Executive Officer



Brian Schaeffer
President



Ray Ross
Executive Vice President &
Chief Technology Officer

Recent Press

MarketsMedia, December 2017

'Best Ex' Democratizes

MarketsMedia, November 2017

MIFID II: The Big Picture

MarketsMedia, September 2017

Raising the Bar on Venue Analysis

MarketsMedia, June 2017

Spotlighting 'Best Ex'

TABBForum, May 2017

Tick Size Pilot Insights: Clearpool



Press Releases

July 18, 2017

Sterling Trading Tech Signs Exclusive Global License Agreement With Clearpool Group for the Fusion Trading Platform

March 29, 2017

Clearpool Launches Real-Time Trade Visualization Dashboards

February 13, 2017

Healthy Markets Association Announces Expansion and Launch of the Healthy Markets Research Institute's Market Analytics Platform

January 25, 2017

Clearpool Seeks to Validate the Need for Transparency and Control in Electronic Trading – The Evolution of the Buy Side/Sell Side Relationship

January 12, 2017

Clearpool Launches New Corporate Identity



Best-in-class AMS

Best sell-side automated trading platform

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waterstechnology

Best algorithmic trading platform

”
MARKETSMEDIA

Top 10 Trading Platform

”
Capital Markets
CIO
Outlook

Next generation vendor

”
Aite



Clearpool AMS



Liquidity



Analytics



Transparency