



Press Kit

Contact us

Shelley Eleby

Chief Marketing Officer

seleby@clearpoolgroup.com

212-531-8567

Jessica Schrader

Product Marketing Manager

jschrader@clearpoolgroup.com

212-531-8573

Agency Contact:

Caliber Corporate Advisers

clearpool@calibercorporateadvisers.com



Clearpool Headquarters
17 State Street, 38th FL
New York, NY 10004



Technology for the modern market

- Launched in 2014 and based in New York, Clearpool Group, Inc. is an **electronic trading software provider** created to bring **transparency** to broker routing.
- We provide brokers with **real-time**, highly **customizable** tools to better control routing protocols and empower them to achieve **best execution** with our **holistic approach** to electronic trading.
- Since launch, 120+ broker clients and many buy-side advocates use Clearpool's **Algorithmic Management System (AMS)** to **customize** algorithms, **analyze** performance and **collaborate** on best execution protocols.
- Launched in 2018, **Clearpool's Venue Analysis** complements the AMS by providing subscribers with a tool to **evaluate** historical venue performance, **validate** routing protocols, **optimize** performance and demonstrate best ex.
- On average, Clearpool **trades over 2%** of the overall U.S. daily market volume.



Founders

Recognizing the inherent conflict and lack of transparency in broker routing protocols, Joe, Brian and Ray joined forces to bring a new level of control and transparency to electronic trading. Clearpool is the culmination of their collective experiences and offers a holistic electronic trading solution built on the leading-edge of technology.



Joseph Wald
Chief Executive Officer

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Brian Schaeffer
President

View profile: [LinkedIn](#)



Ray Ross
Chief Technology Officer

View profile: [LinkedIn](#)



Recent press



THOMSON REUTERS



See all recent press [here](#).



Press releases

July 31, 2018

Clearpool Signs Its First License Agreement With a Europe-Based Broker, Atlantic Equities, Strengthening Its Market Position in Europe

July 12, 2018

Clearpool Announces Multi-Year Algorithmic Management System (AMS) License Agreement with Piper Jaffray

April 30, 2018

Clearpool Launches Venue Analysis

April 10, 2018

Clearpool Group and BMO Capital Markets Announce Strategic Technology Partnership

March 9, 2018

Healthy Markets Association Announces Expansion of Its Board and Appointment of New members Stuart George, Don Pontes, Jr. and Ray Ross

See all press releases [here](#).



Solutions

Algorithmic Management System (AMS)

A complete, cloud-based algorithmic trading platform providing pre-trade compliance and risk checks, custom configurability of algorithmic strategies and routing protocols, and advanced analytics for greater transparency and control throughout the electronic trade lifecycle.

Venue Analysis

Clearpool's Venue Analysis provides market participants with an independent solution to evaluate venues across the equities market. It's a forensic tool that examines venue performance on a monthly or quarterly basis—providing you with actionable data to analyze and optimize performance. Use it to help validate your routing protocols to demonstrate best ex.

Clearpool Execution Services (CES)

Clearpool's independent, agency broker-dealer provides access to liquidity free of conflicts. CES does not trade against client flow or conduct any proprietary trading. Our routing protocols are completely transparent. Combined with the power of our AMS, we efficiently source liquidity and secure best execution quality for our partners.



Awards

Best Sell-Side Automated
Trading Platform

“
waterstechnology

Best Algorithmic Trading
Platform

“
MARKETSMEDIA

Top 10 Trading Platform

“
Capital Markets
CIO
Outlook

Next Generation Vendor

“
Aite



Clearpool's electronic trading solutions



Holistic



Innovative



Transparent

Trade Your Way

